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[Return to issue](#)

[Return to editions list](#)

The article recalls the role that a long-term strategy should play in the development of the region. This is because there are currently many misunderstandings and misconceptions on the subject, which reflects negatively on the usefulness of the strategy for practice and reduces its effectiveness. Strategy is a basic tool for managing long-term development processes at the regional level, and its essence is to make choices on how to use the generally limited resources to stimulate the development process and make related decisions with long-term consequences.

[Andrzej Karpiński, Rola strategii długookresowej w rozwoju regionu - pozytywne wzorce - najczęstsze błędy](#)[Pobierz](#)