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Over the past decade or so, increasing importance in the development of cities, including in the shaping of their public spaces, has been attributed to the creative sector, which consists of activities based on individual creativity and talent. The activities of creative companies have a growing share in generating income for cities, and also account for their investment and settlement attractiveness. The development of the creative sector is associated with the presence of the so-called creative class, which in turn is a mobile class seeking attractive working and living conditions.

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