

Iwona Gryś

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KALOKAGATHOS. Kalos kai agathos - a Greek ideal combining truth, goodness and beauty, the unity of the virtues of mind, heart and body. The term was derived from two Greek adjectives: kalos - "beautiful" and agathos - "good". The noun kalos has a broader meaning exceeding the modern concept of beauty. The Greeks applied it not only to things and objects, but also to human characters, professions, and even political systems. It was used to describe all things which appealed to the human senses and provided them with experiences of an ethical nature.

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