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Case study	 purpose design, methodology approach findings practical implications originality, value
Research paper	 purpose design, methodology approach findings research limitations implications originality, value
Literature review biography	 purpose design, methodology approach findings research limitations implications originality, value
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Publication type	Abstract
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	• design, methodology
General review	• approach
book review	• findings
	• practical implications
	 originality, value

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Example:

professor Thomas Iksiński,

- specialist in development management, member of the Polish Society of Managers, president of the Association of Mutual Aid
- contact: Institute for Management Research, Yellow Street 16, 00-708 Warsaw,
- e-mail: t.iksinski@ibz.pl
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