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The purpose of this article is to define the terms tourism product and network tourism product and to outline the history of their creation and commercialization in Mazovia, along with proposals for new products in peripheral areas of Mazovia. There are large disparities in the use of tourism potential in the Mazowieckie Voivodeship.

[Barbara Dymna; Kreowanie sieciowych produktów turystycznych w województwie mazowieckimPobierz](#)